

# nostalgai

price list / technique guide

## “how long is a piece of string”

This guide helps us both understand your needs. The scale of a project and the complexity of the work. The guide takes us all the way from simple 24 quid jobs with a 24 hour turnaround, to bespoke packages in which I take on the entire ‘future proofing’ of your entire history.

It’s a cliché, but truly no job is too big or too small.  
Daffy London

## helping you future proof your family memories

**nostalgai** is a unique service hosted in the UK, tailored to customers far and wide.

Adopt us to support your needs in preserving your precious photos and videos. Use this guide to help decipher your needs. Ultimately it will come down to the consent of your a.i. engineer to decide the scope of your ask.

nostalgai  
nostalgai.co.uk

## case study #2

based on a recent bereavement I needed a an old photograph to be restored as best as possible to be used in an order of service. We used the £24/24hr service. **nostalgai** gave the image a spring clean removing the scratches, expanding it to a 1x1 square, and lifting the detail. We realise this deal is great value for money given the artistry required. And so we understood that this price model didn’t come with rounds of ‘client feedback.’

Thankfully it was perfect and we didn’t need to. The quality was so good, we all have a framed version at heart of our homes.

Nick  
nostalgai Customer





result using the service **1** a



1:1 frame expansion (for optimum) 16:9 / 9:16 cropping)  
 8k resolution  
 damage removal  
 subtle crush and lift

hand restored

sharpening

softening

result using the service **1 a**

technique/product guide\*

- IMAGE RESTORATION **1**
- DETAIL ENHANCEMENT **2**
- PHOTO ALMAGALMATION **3**
- CROSS GENERATIONAL **4**
- PETS AND FAMILY **5**
- LIVING PHOTOBOOK **6**
- FOR HIRE VIDEOGRAPHER **7**
- FUTURE PROOFING **8**
- BESPOKE CHALLENGES **8**



price guide\* (member coming soon)

- a** £24 single photo (simple)
- b** £60 1 x photo (tricky)  
3 x photo (simple)  
1 x video portal
- c** £125 a '5 picture 'moment' (4 simple/1tricky)
- d** £250 single photo (complex)  
a '5 video portal 'moment'
- e** £400 living photobook (+ 5 video portal moments)
- f** ££ batch photo cleanup service
- g** £££ batch video portal + editing service
- h** £££££ get in touch for quote

notes

here the family opted to have an 'image restoration' with a fast turnover image. That means its fit for purpose. (FFP) For a print onto the cover of an Order of Service. Any more detail takes you into the next bracket.

(eye enhancement, skin detail, medal accuracy from research etc)

this was such a pleasure to work on. I think it really moved the family. I find that cracks in a photograph act like barriers between yourself and the subject. my job is to try give you the portal you need to make the person feel that much more real to you. - d.l.











result using the service **4** **c**

3 a

photo amalgamation > cross generational - 24 / 24





3 a

photo amalgamation > cross generational - 24 / 24

2 c

## MAJOR CLEANUPS

Junisa was lost within this important graduation picture. My job was to bring him out.  
Tasks.

gown perfecting, skin deshining, pinker lip, clean background, declutter, branding, floor clean.

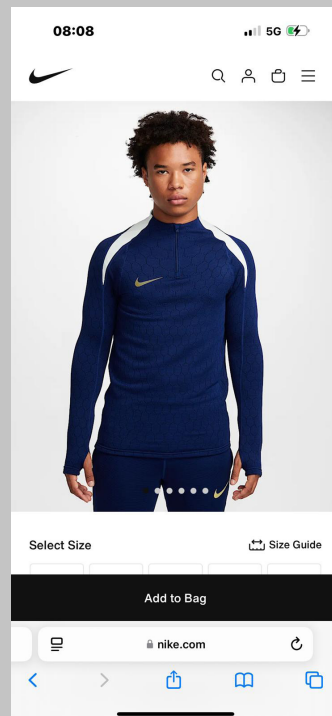


2 c

# MULTI SOURCE PHOTOSHOP + A.I.

Daffy is a genius,  
how he merges images  
together is next level,  
this took him some effort  
I love it.

Junisa



4 b

## PHOTO AMALGAMATION

These can be tricky to comp. Especially when the lighting is not the same in the two photographs. I certainly know that Junisa was satisfied with the level of integration.



4 a

## PHOTO AMALGAMATION - 24/24

These nice tricks, are often doable on your phone. But I have friends who message me because they dont know how to. I'm always glad to do a simple stitch

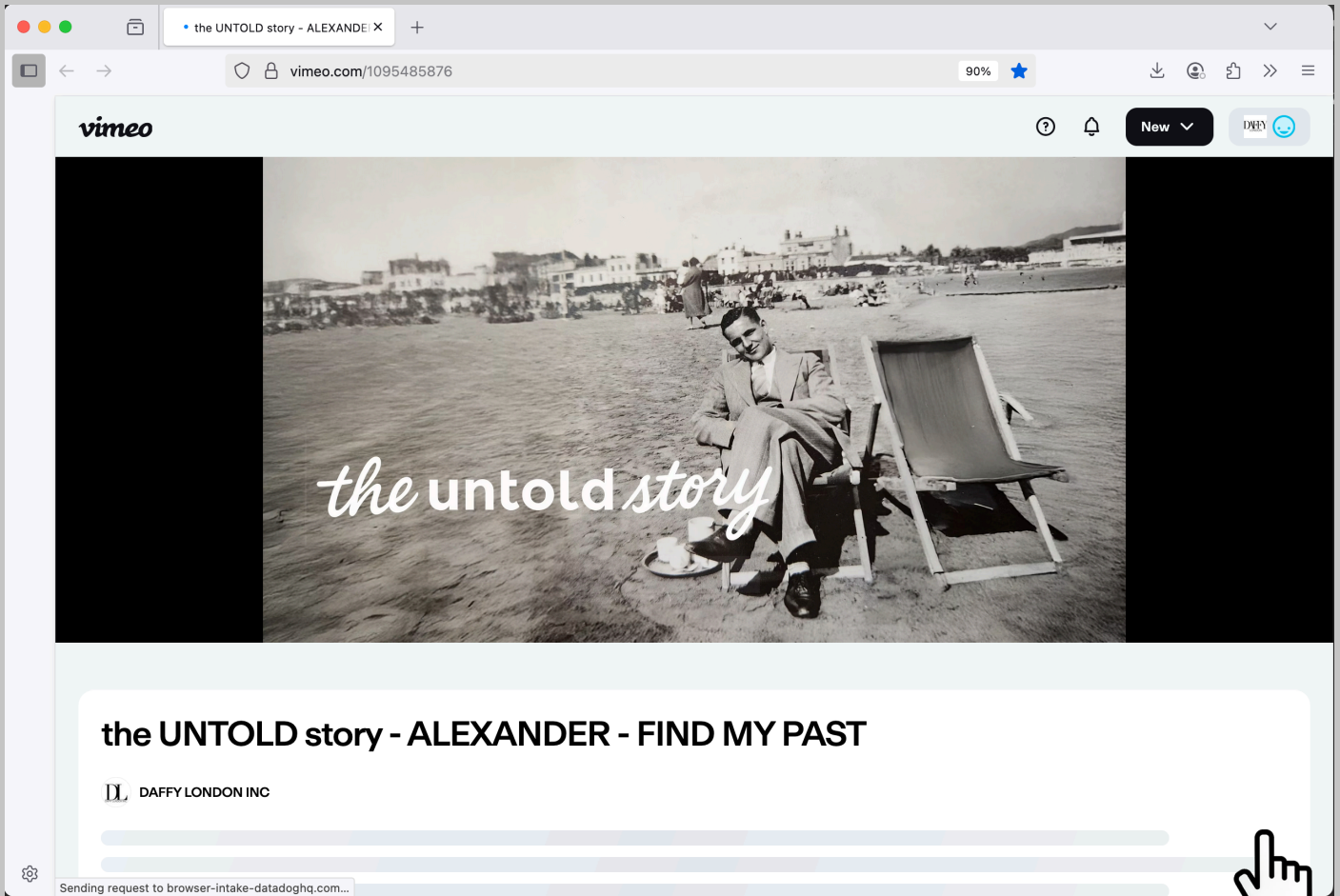


4 e

## THE TEAR JERKER

12 video portal moments edited (2 minutes)

This was one video of four I made for Find my Past, its the pure reason why I'm doing this today.  
I can make you a personalised moving film like this.



password upon request

## LIVING PHOTOBOOK



You chose a package, and after consultation, some graft, and a.i. and some uploading, and packaging it's on its way to you. I love the idea that the next time its being opened is as it's being received as a gift.

6 h

## FOR HIRE VIDEOGRAPHER / ANIMATION WORKSHOP

There may be room in my diary to film your event. Night club party, kids birthday, wedding.

I can also supply a great party with visuals by **gifbox.tv** (music not DJ'd)

I also run day workshops on animation and vfx for adults and kids.

Take a look at the very varied events.



-

Cassie Wedding



M'odello Party



gifbox.tv

Chinley Primary School, Animation Workshop

## FUTURE PROOFING

We act as liaisons between your dusty memories, and those companies who specialise in extracting and saving data. Once finished you can just let go, and see these beautiful source albums, tapes, 78's as keepsakes themselves as new ancestral objects for your family. We coordinate and tag and log and report back about our tracking process you wont worry about these precious items leaving the house. We do it with such clinical precision and white gloves, with such a level of precision, Jane Tenneson would raise an eye brow and the repair shop would be proud. Energy wise, think of us like a private shopper, we need to know you a little bit, in order for us to hone our curation. making a list of things to do. working through the memories you first want to capture.

We can also document this future proofing with interviews as you take journeys throughout this process. Its more than life laundry. Its repair shop. Its tears. And new ways to remember. A fantastic journey for those helping a loved one with dementia. We look through the same album the same way, in the same order. so it doesnt transport you in that moment.

We sort the hard drives, we label it al. text files, emails and printouts of the basic things you should do to ensure your backups are quarterly, and a new hard drive each year. Old drives can be passed around to other family. We can also offer 'no judgement policy' on a very exxxternal hard drive by going through cutting room floor photos, and editing down lengthy wedding videos into bite sized GIFS, there's new life in the familys heritage. And it's a forever type deal.

It gives very tasteful shots of your selections,

on an honour system really, Treat us like a new temporary family member. We'll be respectful. en help you edit down bin bags of photo's to make a jumbled album, with photo's that will feel quite unexpected. I'm an artist, and a curator and a storyteller.

The harddrives will be structured in a very efficient way, based on you placing some bets on dates of things, then sorting through photos and sorting it by year And even more granular if you want to sort them perfectly in time.

You can choose to watch your life chronologically, or in a nice random jumble

**future.** proofed



FREE OFFER



# SNAPCHAT FILTERS



AND TIKTOK FILTERS



DESIGN YOUR OWN



SNAPCHAT AND TIKTOK FILTERS

FREE

TUTTJONES MIXTAPE#01  
from daffylondon

FREE

OPTION

GAWD

Trixie  
Mattel

FREE

FILTERS FOR ALL ALL  
FOR A LIMITED TIME  
FIRST COME FIRST SERVE

MOST HIGHLY CREATIVE  
CONCEPT WINS A FREE PAIR  
OF VERDINHA GLASSES

20 Pan/Zoom - persp1

Verdinha

AUGMENTED

REALITY

TRIXIE  
MATEL  
AUGMENTED  
REALITY

DAFFY XR

A VIRTUAL PUNT BY DAFFY LONDON

#CLAPMUTT

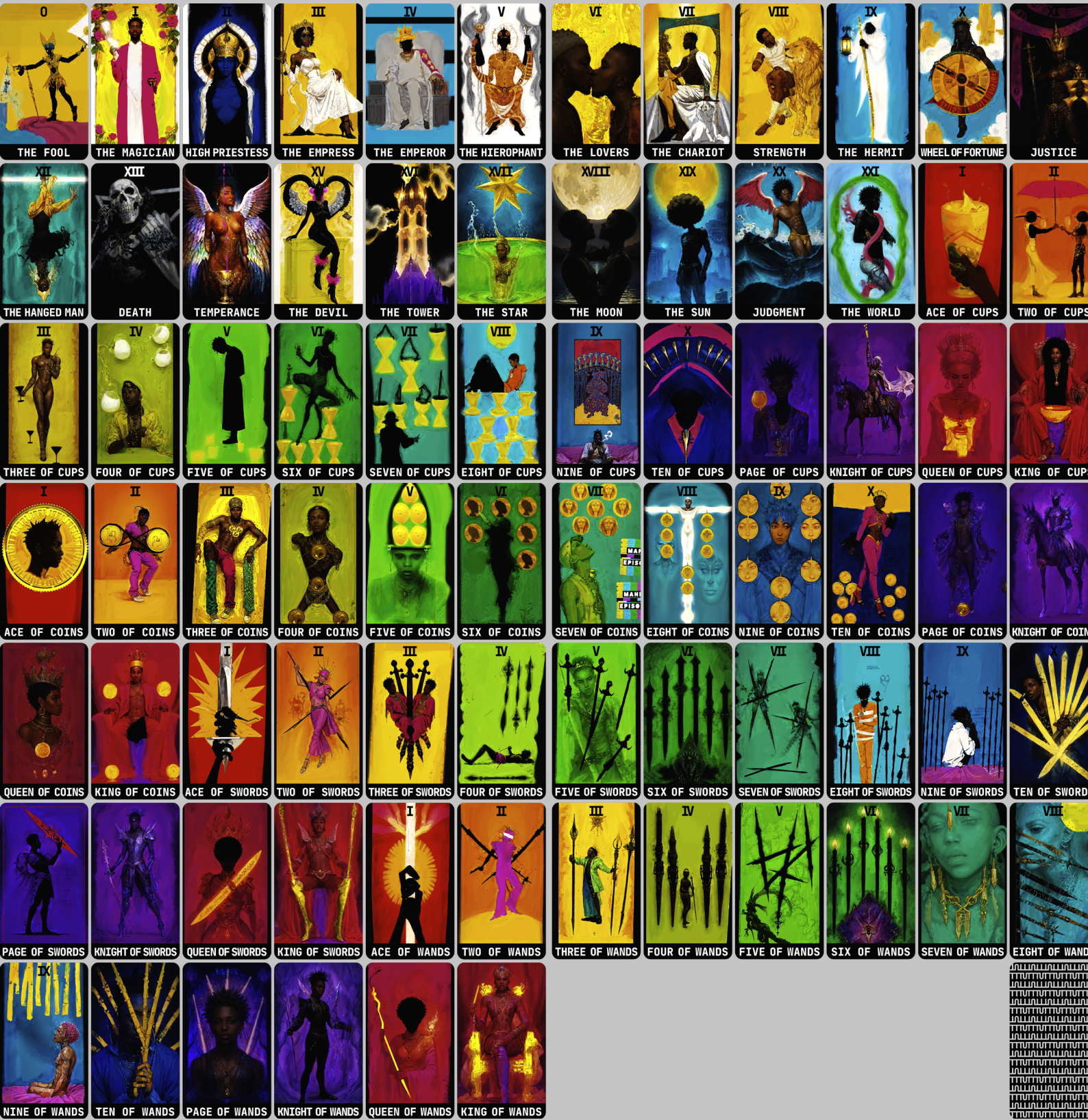
attitude

DAFFY  
LONDON

Daddy

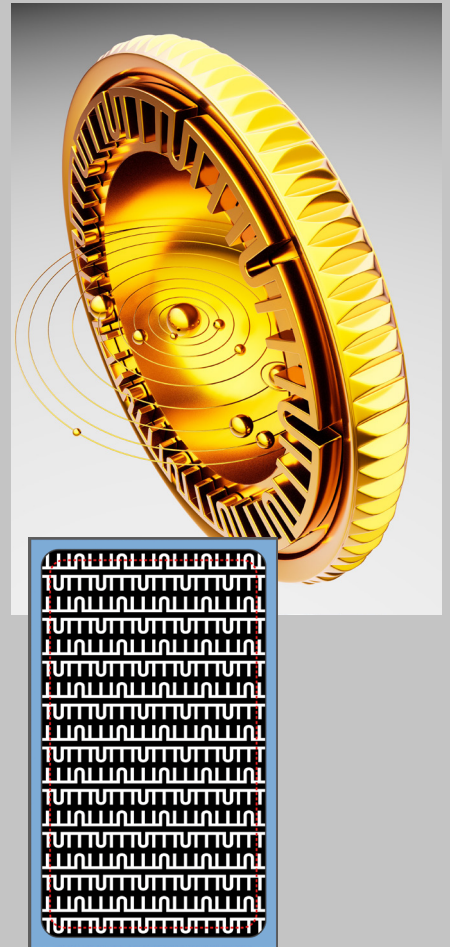
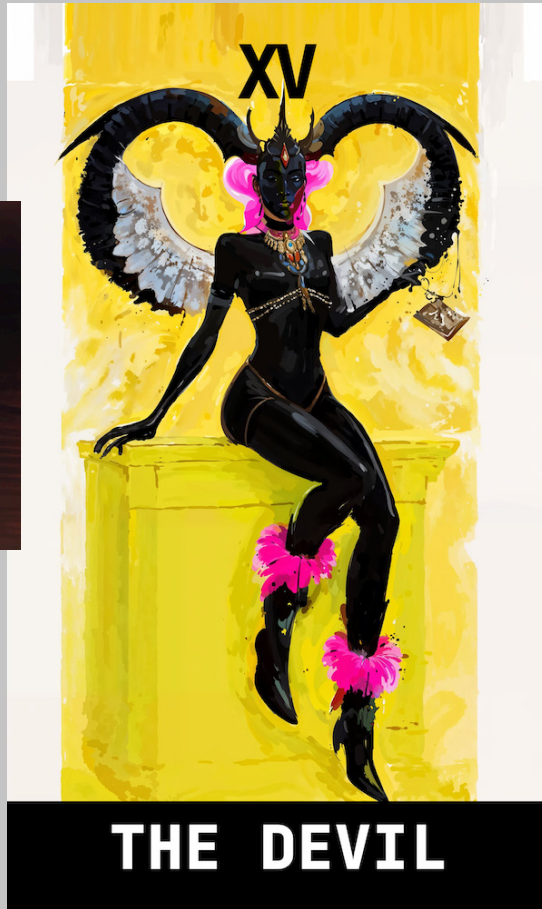
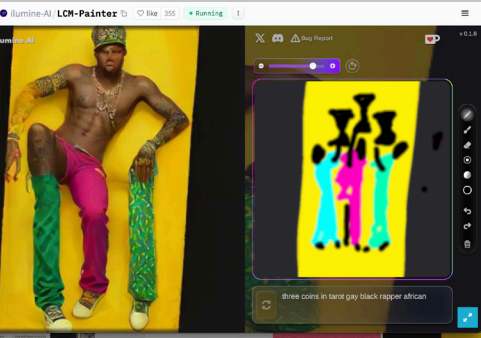
# BESPOKE CHALLENGES

EXAMPLE - TUTT JONES TAROT DECK

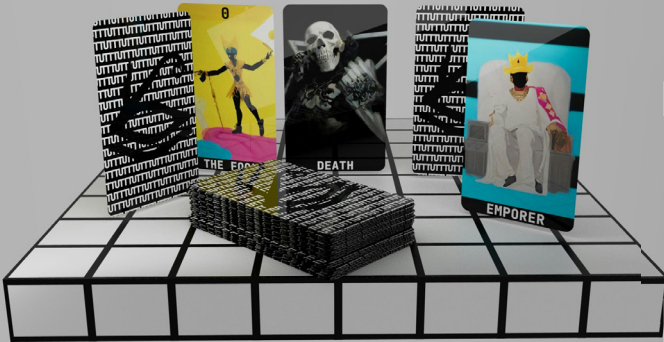


# BESPOKE CHALLENGES

EXAMPLE - TUTT JONES TAROT DECK AND CURRENCY DESIGN



# TUTT JONES TAROT DECK



# use this guide if you can to describe your needs

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kids menu



SNAPCHAT FILTERS  
TIKTOK

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CONCEPT WINS A FREE PAIR  
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[pleasehelp@nostalgai.co.uk](mailto:pleasehelp@nostalgai.co.uk)  
[iknowwhatlwant@nostalgai.co.uk](mailto:iknowwhatlwant@nostalgai.co.uk)

- be as descriptive as you like about your needs
- we will send you an easy and quick to follow guide to getting us going with haste.

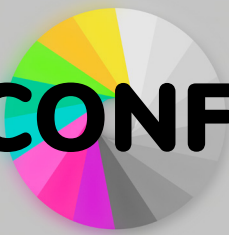


\*these guidelines are to help you build your package as you approach us for an accurate bid. Example images show various projects completed with varying levels of complexity. This pricing structure makes our service available to all, yet can cater for a very personal future proofing service for luxury clientele.





**A BIT CONFUSING**





**GET IN TOUCH**

## WHO IS DAFFY LONDON?

Daffy started his career in 1996 as Junior Animator at Framestore (Londons largest VFX house) He left in 2004 as Head of 3D, He has directed for Louis Vuitton, Marvel, Apple and has most certainly animated something you've seen on the telly or silver screen, for an eyepopping glimpse into his last 30 years, [watch this 3 minute journey](#). It may not be appropriate for your children.

**ihavequestions**@nostalgai.co.uk



**DL**  
DAFFY LONDON INC.

**DAFFY**  
LONDON